



CLEO 40TH ANNIVERSARY CELEBRATION FACT SHEET

Since 1968, the **Council on Legal Education Opportunity (CLEO)**, a non-profit project of the American Bar Association (ABA) Fund for Justice and Education, has contributed significantly to diversity within the legal profession by increasing the number of minority, underrepresented and economically-disadvantaged students who enter and graduate from law school. We are very proud that, since our inception, more than 8,000 CLEO participants have become contributing members of the legal profession.

Events Format

The year 2008 marks the **40th Anniversary** of CLEO! To honor this momentous occasion, and to ensure that the “celebration” is within reach of as many of CLEO’s supportive alumni, students and friends as possible, we will be hosting receptions around the country.

Each reception will serve as a tribute to CLEO’s enduring legacy of diversifying the legal profession. We plan to honor leaders whose demonstrated commitment to diversity is as “visible” as ours.

The six regions we have chosen to host receptions in 2008 are:

- **Midwest Region
(Chicago, IL & Detroit, MI - June)**
- **West/Northwest Region
(San Francisco, CA – July)**
- **Mid-Atlantic Region
(Washington, DC – September)**
- **Northeast Region
(New York, NY - October)**

- **Southwest Region
(Houston, TX - November)**
- **Southeast Region
(Atlanta, GA - December)**

More specific event logistics are forthcoming and will be posted on our website, cleodivercitynetwork.org.

Realizing the Dream

As a charitable organization, we eagerly anticipate this historic milestone as an opportunity to take CLEO to never-before-seen levels, and to expand programs and increase financial assistance to deserving students so that they may realize their dream of becoming attorneys.

To fund these endeavors, we hope to raise a substantial amount of capital at each reception, as well as through other targeted mailing campaigns through 2008. This new capital will enable us to endow the **CLEO Legacy Justice Fund**, ensuring future scholarship money, regardless of government funding of the ABA and CLEO.

How You and Your Organization Can Help

We look forward to the support and participation of this country's leading corporations, law firms and institutions, as well as individuals in our 40th Anniversary celebration. We invite donations and inquiries to Leigh R. Allen II, Director of Mentoring & Development, at 202-828-6102 or allenL2@staff.abanet.org.



Focused...Fantastic...Forty

Cassandra Sneed Ogden, *Executive Director*

William A. Blakey, *Council Chair*

Donna C. Chin, *40th Anniversary Reception Chair*

E. Christopher Johnson, *40th Anniversary Reception Fundraising Co-Chair*

Damon L. White, *40th Anniversary Reception Fundraising Co-Chair*

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CLEO 40TH ANNIVERSARY CELEBRATION CONTRIBUTOR LEVELS AND BENEFITS

Donation Category

Contribution Amount

National Partner Levels

40th Anniversary Celebration Event Underwriter.....	\$100,000
Diversity Torchbearer	\$50,000
Legacy Builder	\$25,000

Regional Partner Level (Per reception site)

Director's Circle	\$15,000
Guardian.....	\$10,000
Jurist	\$5,000
Friend.....	\$1,000

NATIONAL PARTNERSHIP LEVELS

40th Anniversary Celebration Event Underwriter \$100,000

- Recognition as exclusive “40th Anniversary Event Underwriter” on customized event signage
- Three (3) students sent to CLEO Six-Week Summer Institute in organization’s honor
- Thirty (30) attendees per regional event
- Formal acknowledgment of partnership participation during reception
- Speaking opportunity for one (1) organizational representative during each reception
- Signed, reserved, VIP section at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- Organizational logo on decorative reception materials/giveaways
- Special recognition of organization as “Inaugural Contributor” to newly established CLEO Legacy Justice Fund
- Five (5) “Minority Attorney Spotlights” on our website
- Full-page ad in upcoming CLEO Edge magazine
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

Diversity Torchbearer \$50,000

- Recognition as “Diversity Torchbearer” on customized event signage
- Two (2) students sent to CLEO Six-Week Summer Institute in organization’s honor
- Twenty (20) attendees per regional event
- Formal acknowledgment of partnership participation during reception
- Speaking opportunity for one (1) organizational representative during each reception
- Signed, reserved, VIP section at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- Organizational logo on decorative reception materials/giveaways
- Special recognition of organization as “Inaugural Contributor” to newly established CLEO Legacy Justice Fund
- Four (4) “Minority Attorney Spotlights” on our website
- Full-page ad in upcoming CLEO Edge magazine
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

Legacy Builder \$25,000

- Recognition as “Legacy Builder” on customized event signage
- Fifteen (15) attendees per regional event
- Formal acknowledgment of partnership participation during reception
- Speaking opportunity for one (1) organizational representative during each reception
- Signed, reserved, VIP section at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- Organizational logo on decorative reception materials/giveaways
- Special recognition of organization as “Inaugural Contributor” to newly established CLEO Legacy Justice Fund
- Three (3) “Minority Attorney Spotlights” on our website
- Full-page ad in upcoming CLEO Edge magazine
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

REGIONAL PARTNERSHIP LEVELS

(The levels below are applicable to each reception site.)

Director's Circle \$15,000

- Recognition as "Director's Circle" on customized event signage
- Formal acknowledgment of partnership participation during reception
- Fifteen (15) attendees at reception
- Speaking opportunity for one (1) organizational representative during each reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- Two (2) "Minority Attorney Spotlights" on our website
- Full-page ad in upcoming CLEO Edge magazine
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

Guardian \$10,000

- Recognition as "Guardian" on customized event signage
- Formal acknowledgment of partnership participation during reception
- Ten (10) attendees at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- One (1) "Minority Attorney Spotlight" on our website
- Half-page (½) ad in upcoming CLEO Edge magazine
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

Jurist \$5,000

- Recognition as "Jurist" on customized event signage
- Formal acknowledgment of partnership participation during reception
- Five (5) attendees at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests
- Formal mention of partnership contribution in an upcoming edition of our CLEO Connections newsletter and CLEO Edge magazine

Friend (Regional Partner) \$1,000

- Recognition as "Friend" at reception
- Three (3) attendees at reception
- Special photo opportunities during reception w/honorees, attendees and other distinguished guests

